

Good Home Hygiene Key To Fighting The Spread of Coronavirus.

Based on the latest WHO (World Health Organisation) Guidelines more concentrated dilutions of Milton are effective against the Coronavirus.

Bournemouth – 13th march 2020 - Milton, the leading expert in sterilising today impresses upon the public the importance of good personal and home hygiene to help stop Coronavirus transmission. Aside from regular hand cleaning, the home should also be regularly cleaned to prevent the virus from spreading.

Cleaning should be focused on areas in the house where germs are more likely to spread, such as the kitchens, bathrooms, door handles and light switches. ***Milton Sterilising Fluid or Milton Sterilising Tablets*** will leave surfaces disinfected with an effect on the Coronavirus by strictly following the latest WHO guidelines : Mix 1.5 cap (45mL) of fluid with 1.5 litres of cold water Or 1 tablet in 1L of cold water; these are stronger dilutions than usual. This solution leaves surfaces germ free after a minimum of 10 minutes.

Milton advises the following general cleaning tips to help prevent the spread of germs within the home:

Cloths and sponges - use disposable cloths or paper towels when possible. Reusable cloths should be soaked in Milton fluid or tablets or washed at 60C (140F) after each use.

Washing-up brushes - wash brushes in a dishwasher regularly or clean with Milton Sterilising fluid after each use

Mops and buckets - use two buckets for mopping – one for detergent and the other for rinsing. Mops and buckets should be cleaned and dried after each use with ***Milton Sterilising Fluid***.

Toilets - Keep the toilet seat, handle and rim clean by using a product such as ***Milton Sterilising Fluid or Milton Antibacterial Surface Spray***.

Kitchen - ensure food-preparation surfaces are clean and dry before use. Wash and dry your hands before and after handling foods.

Wipe down all surfaces once a day, including door handles and light switches. You can use *Milton Sterilising Fluid or Milton Sterilising Tablets*.

Toys - clean hard or plastic toys by washing them in warm soapy water or by soaking them in Milton fluid, check there are no batteries first and that the toys can be submerged.

Milton has been trusted by hospitals for over 70 years and is the go to brand for sterilising baby products.

Christine Chevalier, Marketing and Sales Manager at Milton, comments: “Following the latest WHO guidelines on the new strand of Coronavirus, Milton recommends the use of Milton Sterilising Fluid and Tablets to stop the transmission and spread of the virus. Milton’s range of hygiene products have been used in clinical environments for over 70 years and help protect families against bacteria and viruses and preventing the spread of germs.”

Milton products are available nationwide and can be found in Boots, Sainsbury’s Tesco, Asda, Morrisons, Ocado, Waitrose and Amazon, and many independent retailers, online stores and pharmacies.

For more information: www.milton-tm.com For samples and images, please contact: paloma@connectedpr.com

Supporting Social Media Content and Images Available:

<http://connectedpr.com/milton/milton-media-library>

- For further information please contact: Milton@connectedpr.com
- Facebook: <https://www.facebook.com/MiltonBaby>
- Twitter: https://twitter.com/Milton_baby
- YouTube: <https://www.youtube.com/c/MiltonBabycare>

Notes to Editor: Milton has been a leading name in sterilising and hygiene for over 70 years. During that time the 'Milton Method' of cold-water sterilisation has been used by millions of parents and midwives in homes and hospitals throughout the UK and beyond. Milton has more recently extended their offering to include microwave steam sterilisation. The Milton brand and company has been owned by French group Laboratoire Rivadis since 2000.

Milton's innovative hygiene product range includes: **Milton [Sterilising Fluid](#)** or award-winning **Milton [Sterilising Tablets](#)** (Mumii Best Baby and Toddler Gear Awards for 2015); **[Antibacterial Surface Wipes](#)** (Bizziebaby Awards 2018); **[Antibacterial Surface Spray](#)** (Highly Commended winner in Bounty Mums Love Awards 2015); and **[Antibacterial Hand Gel](#)** (Bizziebaby Awards 2019) to help parents keep the whole family's environment germ-free.

The multi award winning **Milton Antibacterial Surface Wipes** has been recognised recently with:

- Bizziebaby Awards 2018 - Silver in Household Cleaning
- Loved By Parents Awards 2017 - Best Cleaning Product and Best Travel Accessory

The multi award winning **Milton Antibacterial Hand Gel** has been recognised recently with:

- Bizziebaby Awards 2019 – Bronze

The multi award winning **Milton Baby Bottle Cleaner** has been recognised recently with:

- Mother & Baby 2020 Awards - Best Product For Bottle Feeding – Gold
- Loved By Parents 2019 - Best Cleaning Product - Platinum

The multi award winning **Milton Sterilising Tablets** has been recognised recently with:

- Mumii Best Baby and Toddler Gear Awards for 2015 – Gold in Travel Essentials

The multi award winning **Milton Sterilising Fluid** has been recognised recently with:

- Mumii Best Baby & Toddler Gear Awards for 2015 – Gold in Health & Safety

For more product information visit: <http://www.milton-tm.com/en/consumer/consumer-home>