

PRESS RELEASE

Tom's Toasties get wheels as Wyke Farms launches new Toastie Kitchen

Somerset based Wyke Farms upgrade UK wide experiential offering

Bruton, Somerset, 11th July 2016 – [Wyke Farms](#), the UK's largest independent Cheese makers and producers of renewable energy, today announce the preview of 'Tom's Toasties' – their new mobile kitchen offering 'toasties' made with their award winning farmhouse cheddar.

Named after Grandfather Tom Clothier, the trailer will be selling toasties made using the award winning Wyke Farms Extra Mature Cheddar, crafted from the family's 155-year-old recipe. The cheese is left undisturbed for around 12 months to develop a full and rounded flavour, graded by the Master Cheese Grader, and then sliced and added to the deliciously mouth-watering toasties.

The trailer will be travelling around the country from July 2016, and appearing at the following events with a nationwide tour planned for 2017:

- Yeovil Show – 15th/17th July
- Gillingham and Shaftesbury Show Agricultural Show – 17th August
- Mid Somerset Show – 21st August.
- Sheppy Fest Cider and Music Festival – Saturday 3rd September
- Frome Show – Saturday 10th September

The toasties are priced at £3.50 with extra fillings at 50p each. These include all the traditional favourites tomato, onion, ham, chorizo or spicy tomato chutney. For more information please visit Twitter [@wykefarms](#) #TomsToasties or www.wykefarms.com

Wyke Farms has been producing its award-winning cheddar for over a century and has grown to become one of the largest family-owned cheese makers in Britain selling over 15,000 tonnes annually. Wyke Farms have over 155 years of family farming experience. Wyke Farms' cheese and butter is made with the milk from their cows grazing the lush pastures of the Mendip Hills in the centre of the Cheddar making region in Somerset.

The Wyke Farms [products](#) are available [nationwide](#) and can be found in [Asda](#), [Co-op](#), [Makro](#), [Sainsbury's](#), [Tesco](#) and [Waitrose](#).

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Images available here:

<http://connectedpr.com/wyke-farms/wyke-farms-media-library/>

Notes to Editor:

About Wyke Farms

Wyke Farms Ltd is a family run company based in the heart of the Somerset cheddar-making region. The art of traditional cheese making will never be lost on the Somerset farm where the Clothier family have been making cheddar in Somerset since 1861. Today, Wyke Farms is one of the largest independent cheese makers and milk processors in the UK producing over 15,000 tonnes of cheddar per year to the same award winning 155-year-old recipe.

The Wyke Farms brand is the 4th largest brand in the Cheddar category and the only independent company in the top 10 cheese brands with retail sales of over 60 million.

Wyke remains a truly traditional family business. Ivy's grandsons Richard and Tom now run the cheese making operations with their father John, whilst her other two Grandsons David and Roger run the family dairy farming operations. The four grandchildren share Ivy's passion for cheese making where flavour, texture and taste are paramount. They believe that this attention to detail is the reason that their cheese has won more awards at national cheese shows than any other.

Wyke Farms are committed to sustainable farming and are proud to be the UK's first national cheddar brand to become 100% self-sufficient in green energy. Wyke Farms sources all of its electricity and gas from both solar and biogas, generated from the farm and dairy waste. The biogas energy is generated from its own anaerobic digester (AD) plant, which saves Wyke Farms over 20 million kilos of carbon dioxide per annum.

They have received national and international recognition for their on going commitment to sustainability, and have won numerous awards including

- European Business Awards – Environment & Corporate Sustainability Category – European Champions 2015/2016
- The Renewable Energy Association Winner - Sustainability Category
- Insider "Made in the UK" Awards
- Winner of the Grocer Gold Awards – Green Initiative of the Year 2016
- The Guardian Sustainable Business Awards 2016

- Winner of the Sustainable Futures category at the IGD Awards 2015
- Waitrose Way Awards 2015 – Treading Lightly Reducing CO2 – Winner
- Winner of the Food & Drink Federation ‘Environmental Leadership’ Award 2015
- National Champion representing the UK in the 2015/16 European Business Awards – Environmental & Corporate Sustainability
- UK AD & Biogas Industry Awards – Best On Farm AD Project –Winner
- The Guardian Sustainable Business Awards 2015 (Winner in Carbon & Energy Management)
- The Footprint Awards 2015 – Sustainable Use of Natural Resources (Winner)
- The Footprint Awards 2015 – Energy Efficiency Award (Finalist)
- IFE World Food Innovation Awards 2015 Winner Best Corporate Social Responsibility Category
- National CSR Awards 2015 - Environmental Leadership Award (Winner)
- Farm Business Cream Awards – Cream Award – Highly Commended
- The Guardian Sustainable Business Awards 2014 (Winner in Waste Innovation Category)
- Waitrose Way Awards 2014 - Treading Lightly for Water – Winner
- Waitrose Way Awards 2014 - Treading Lightly for Carbon – Winner
- Short-Term Payback Award (Runner Up)
- Insider Made in the UK – Green/Sustainable Manufacturer Award (Winner)
- 2degrees Sustainable Business Champions 2014 (Energy & Carbon Management)
- The UK & Biogas Industry Awards for Best AD Plant in the Food & Drink Industry (Winner)
- The Grocer Green Supplier of the Year Award 2014
- The Footprint Awards 2014 - The Energy Efficiency Award (Winner)
- The Footprint Awards 2014 - Economic Sustainability Award (Winner)
- The Manufacturer Awards – Manufacturing in Action (Finalist)
- The World Dairy Innovation Awards 2013 – Best Environmental Sustainability Initiative (Finalist)
- The BusinessGreen Leaders Awards 2013 (Highly Commended)

Managing Director Rich Clothier has been recognised for his passion and commitment to sustainability. He won the Food Manufacture Excellence Awards 2013 ‘Personality of the Year’, The UK & Biogas Industry Awards ‘AD Hero of the Year’ and Farmers’ Weekly ‘Sustainable Farmer of the Year’ 2014 Award.

www.wykefarms.com
<http://www.facebook.com/wykefarms>