

zanox development and milestones 2000-2008



March: Foundation of ZANOX.de AG by Thomas Hessler, Jens Hewald and Heiko Rauch

June: Launch of first products

2000

Award: Internet World Award for "Best Business Model"

2002



April: Relocation within Berlin, opening of new offices

Advertiser: 450

Awards: European Seal of Excellence – Gold/German Entrepreneur's Award

2004

May: Acquisition of 100% in zanox Hispania SL, Madrid, Spain

June: Acquisition of 100% in SEM/SEO specialist eprofessional GmbH, Hamburg, Germany; foundation of Dutch subsidiary zanox BV, Amsterdam

July: Launch of m³ – make more money

Advertiser: 1,000

Awards: Deloitte Fast 500 EMEA/Deloitte Fast 50/European Seal of Excellence in Multimedia – Platinum

2006



March: zanox opens office in Warsaw, Poland;

zanox office moves from Chicago to New York

Award: European Seal of e-Excellence – Platinum

2008

2000/2001

Acquisition of first major strategic clients and break-even



2003

September: Foundation of zanox Hispania SL

Award: Online Star



2005

March: Foundation of zanox Ltd, London, UK and zanox s.r.l. Milan, Italy

July: Acquisition of affiliate marketing player First-Coffee SAS, Paris, France



October: Foundation of zanox Inc., Chicago, USA

November: Opening of branch office in Shanghai

Advertiser: 750

Awards: Deloitte Rising Stars/ Founder Champion



2007

May: Axel Springer AG and PubliGroupe AG acquire zanox

Advertiser: 1,500 in January, 2,000 in September

Awards: International Business Award/Innovation award for zanox-Fundraising@/European Seal of Excellence in Multimedia – Platinum

